



SunMoon Food Company Limited

(Reg No. 198304656K)

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Centre Singapore 228208

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APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

The Board of Directors (the "Board") of SunMoon Food Company Limited (the "Company") wish to announce the appointment of Provenance Capital Pte Ltd as Independent Financial Adviser (the "IFA") to advise the Board who are considered to be independent for the purposes of the Proposed Whitewash Resolution in connection with the Proposed Placement to Shanghai YIGUO E-Commerce Co., Ltd ("Independent Directors") and to advise the Independent Directors on the Proposed adoption of the general mandate for Interested Person Transactions ("IPT Mandate").

A circular containing, inter alia, the advice of the IFA and the recommendation of the Independent Directors in relation to the Proposed Whitewash Resolution and the Proposed adoption of the IPT Mandate will be sent to Shareholders of the Company in due course.

BY ORDER OF THE BOARD

CHIA LAY BENG
Company Secretary

26 January 2017