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ANNOUNCEMENT ON PRESS RELEASE OF SUNMOON BRANDED FRUIT CUPS ON AMAZON.COM

SunMoon Food Company Limited ("SunMoon" or the "Company") is pleased to announce that its latest range of SunMoon branded fruit cups are now available online to consumers in the US on the <u>amazon.com</u> ("Amazon") website. Items available include "Mandarin oranges with goji berries in apple juice", "Pineapple in coconut water" and "Peaches with chia seeds in apple juice", among others. This is an important milestone for the Company as it has worked on product development over the past year in order to channel consumer products into markets such as the US, South Korea and China.

By order of the Board

Mr Gary Loh Hock Chuan Executive Chairman

24 August 2015